GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:412
ANSWERED ON:20.11.2007
ALL INDIA RADIO AND DOORDARSHAN IN NORTH EAST REGION
Subba Shri Moni Kumar

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government proposes to broadcast fresh programmes on All India Radio(AIR) and Doordarshan (DD) to cater to the needs of the remote and far-flung inhabitants in the North Eastern Region;

(b) if so, the details thereof, State-wise;

(c) the areas likely to be covered thereby; and

(d) the steps taken/proposed to be taken by the Government to commission these programmes?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING & PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a) to (d): Yes, Sir. Prasar Bharati have informed that Doordarshan has a scheme to commission fresh programmes to cater to the programme needs of all the inhabitants of North East Region. All the Doordarshan Kendra of North East except Sikkim i.e. Agartala, Aizawl, Dibrugarh, Guwahati, Imphal, Itanagar, Kohima, Shillong, Silchar, Tura and PPC, Guwahati have been selected for telecasting fresh programmes. The guidelines for the prospective producers have already been notified. Applications have been invited for empanelment of producers for these commissioned programmes.

AIR stations are provided with budgetary support for producing In-House programmes at their respective Stations based on the felt needs of the region, in which they are located. In 2003, AIR invited Proposals under the commissioned category for producing radio programmes under the North East Special Package of the Software Plan Scheme. However, no fresh Proposals have been invited under this category after 2003. Funds are also provided under North East Special Package for AIR Stations in North Eastern States including Sikkim. The list of Stations is given in Annexure.